

**BRANDON Housing First** is proudly coordinated by the Southwest Manitoba Metis Federation.



**BRANDON Housing First** is represented by many community stakeholders:

- Addictions Foundation of MB
- Brandon Friendship Centre
- Brandon Neighbourhood Renewal Corporation
- Brandon Police Service
- Brandon University
- Canadian Mental Health Association
- Child & Family Services of Western MB
- City of Brandon
- Faith Organizations
- Landlords
- Mobilizing Local Communities
- Poverty Committee
- Prairie Mountain Health
- Salvation Army
- Samaritan House
- Westman Youth for Christ

## **CONTACT HOUSING FIRST TO FIND OUT MORE**

Your support and involvement  
is a win-win for all involved.

Email us at [info@brandonhousingfirst.ca](mailto:info@brandonhousingfirst.ca)  
or contact our Landlord Toll-Free hotline.

# **1-844-937-8622**

Housing First has been done in numerous other centres. Here is what they are saying:

*"As a landlord it's nice to know the government is backing up the rent, my experience thus far has been absolutely phenomenal, in fact we hope to have others in there soon."*

*"From a landlord perspective it gives us great peace of mind, if anything comes up we call the HF Coordinator and it all gets sorted out," (landlord from Vancouver)*

*"I would absolutely recommend it to other landlords," (Parksville BC)*



Housing First is a practical solution to end homelessness that provides permanent housing, the supports people need to succeed and assists participating landlords!



# **Building<sup>a</sup> Community**

**Canada**  "This project is funded in part by the Government of Canada's Homelessness Partnering Strategy"

**Manitoba** 

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[www.brandonhousingfirst.ca](http://www.brandonhousingfirst.ca)

## WHAT IS HOUSING FIRST

### HOW DOES IT WORK?



Housing First is universally recognized as the most effective way to reduce homelessness and has been instrumental in helping people and communities move forward.

It is about having a place to live, and receiving the supports to live there well.

Housing First is different than other housing strategies because for the first time, landlords are recognized as the most important partner in our fight to end homelessness.



## CONSIDERING HOUSING FIRST

### WHAT ARE THE BENEFITS?

Landlords are sometimes asked to rent to difficult clients out of the goodness of their hearts. This can lead to uncovered damages, unpaid rent, and burned bridges between landlords, clients, and potentially housing workers.

Housing First recognizes that rental units are a dollars and cents business. Landlords and management companies are in the business of reducing risk and maximizing return on investment.

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### SUPPORT FOR LANDLORDS

- Rent paid on time
- Peace of mind knowing tenant has community support
- Nuisance issues often dealt with by Housing First team
- An after-hours hotline to call if there are concerns

### SUPPORT FOR TENANTS

- Linked to portable housing benefit and other rent supplements
- Each tenant has a multi-person support team
- Provisions for apartment furnishings

## WHY BE INVOLVED WITH HOUSING FIRST

### WHAT HOUSING FIRST DOES

Housing First creates an individual support team for EACH participant. These support teams offer unparalleled care and help for each individual, which to a landlord means you will have excellent support for any tenants in your building(s).

Because Housing First is involved:



Housing First has provisions for damages and repairs to add peace of mind to participating landlords.



Landlords have access to support “hotlines” and dedicated point persons responsive to their concerns and needs.



Tenants are provided individualized case management, including tenant education, budgeting, household management, and crisis intervention.



Services are often provided on-site through regular home visits.



Any moves are planned, instead of evictions which can be very expensive for landlords and tenants alike.